

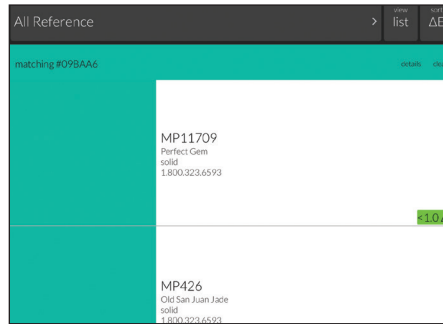


MATTHEWS PAINT

Finding a Matthews Color Formula is as easy as 1-2-3



Powered by **MeasureColor Mobile**



Matthews Paint - Color Formula					
MATTHEWS PAINT					
MP Number	Version	Color Name	Color System Number	Color System	PF
11709	2.0	WHITE			
Product Lines SOA (SOA GLOSS)					
Intermediate Code	Intermediate Description	Grams per Gallon	Accum	Grams per 3/4	
SOA202SP	WHITE	3372.0	3372.0		2
SOA921SP	GREEN	1029.3	4401.3		
SOA942SP	GREEN YELLOW	28.4	4429.7		
SOA923SP	BLACK	5.3	4435.0		
Total:		4435.0			3
Intermediate Code	Intermediate Description	Grams per Quart	Accum	Grams per 3/4	
SOA202SP	WHITE	843.0	843.0		
SOA921SP	GREEN	257.3	1100.3		
SOA942SP	GREEN YELLOW	7.1	1107.4		
SOA923SP	BLACK	1.3	1108.7		
Total:		1108.7			

Matthews Paint Company color formulas are provided in good faith as a service to our valued customers. We do not warrant the accuracy of our color formulas for all color needs. Due to normal variations in pre-printed color cards, pigments and printing processes, Matthews Paint Company cannot warrant color formulas for unverified use as approved color standards or as exact.

1 Scan

The small Bluetooth® enabled scanning device accurately captures surface color.

2 Display

The device then synchs with the app on your smartphone or tablet to find the closest Matthews Paint color match.

3 Retrieve

Then simply tap the link in the app to go to the MPC Online Color Formula Retrieval to access the color formula.

Affordable

An annual subscription of \$23/month (\$31 Canada), billed annually, includes one *MeasureColor Mobile* scanning device and one user license with access to all features in the *MeasureColor Mobile* app.

MeasureColor Support

MeasureColor provides all technical support to subscribers online at measurecolormobile.com, via email at mcminfo@measurecolor.com, and via phone at 312.667.4466.

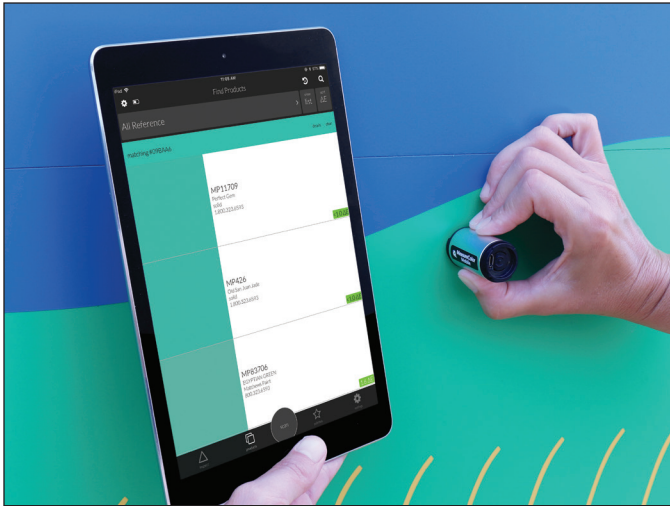
Get Started Today!

To order your subscription, go to MatthewsPaint.com/MeasureColor. Then install the *MeasureColor Mobile* app on your smartphone or tablet.





The Sign Industry's Most Convenient Color Scanning Tool



Save Time and Money

Because you can achieve an accurate color scan on the spot, you will seldom need to send color samples to the Matthews Paint color lab. This will reduce the total quote, preparation, and turnaround time on all projects.

Testimonials

"The MeasureColor device works very well. The app is fast and intuitive; the device syncs easily and quickly to my phone. Last week we had two projects that we used it for and it was a big time saver...The color match was great!"

— Jim Higashi, Product Development Director, The Bernard Group

"We are having great success with the three units we purchased. They are a great time saver and thus far the formulas selected are giving us acceptable matches. Our customers are equally impressed with the value these tools offer."

— Charlie Parker, Regional Team Leader, Ben's Paint Supply

Fits in the Palm of Your Hand

This is a portable device you can take anywhere. Weighing about an ounce, it easily fits in the palm of your hand. The device is ideal for scanning color in the field.

Accurate Color

The scanning device uses Delta E calculations and L*a*b* color values for accurate color.

Additional Features

- Create custom palettes
- Compare scanned colors
- Cross-match colors across various color systems

Technical Details

- Charges quickly and lasts for thousands of scans
- Calibrates in two seconds
- Includes cloud-based storage for all of your saved colors, palettes, and projects
- Compatible with smartphones and tablets: iPhone 4S or newer, iPad 3rd Generation or newer, and Android 5.0 or newer



Using MeasureColor Mobile is easy. Learn how!
MatthewsPaint.com/QuickTips

